

**PUNKEYE
PICTURES
FIELD GUIDE**

Working Title

Each participant builds their own visual story—one shot per day.

The Working Title:

Every shoot requires a one-sentence compass (e.g., "Chris likes blue cars at the beach").

If a shot doesn't match the working title, ask: "What would you rather aim at?"



SHARED RULES, INDIVIDUAL VOICES.

Strict rules mean these individual clips can be combined later into massive group projects (2, 10, 20+ people) without ever losing the original director's authorship.

THE ON-SET DYNAMIC

THE DIRECTOR (PARTICIPANT)

- Aims the idea.
- Directs the shot and what enters the frame.
- Chooses the final take.

THE CREW (YOU)

- Steadies the frame.
- Executes the recording.
- Uploads the choice.

THE CREW TOOLKIT

Bring: Charged phone, physical Punkeye QR code, any communication tools the Director uses (AAC, object symbols), and Patience (we capture only after everyone sees why).

ORIENTATION

Landscape mode.
Hold still — no pan,
no walk.

LENS

Back camera, 1× main
lens. No ultrawide,
no zoom.
(These are not selfies
unless directed).

SETTINGS

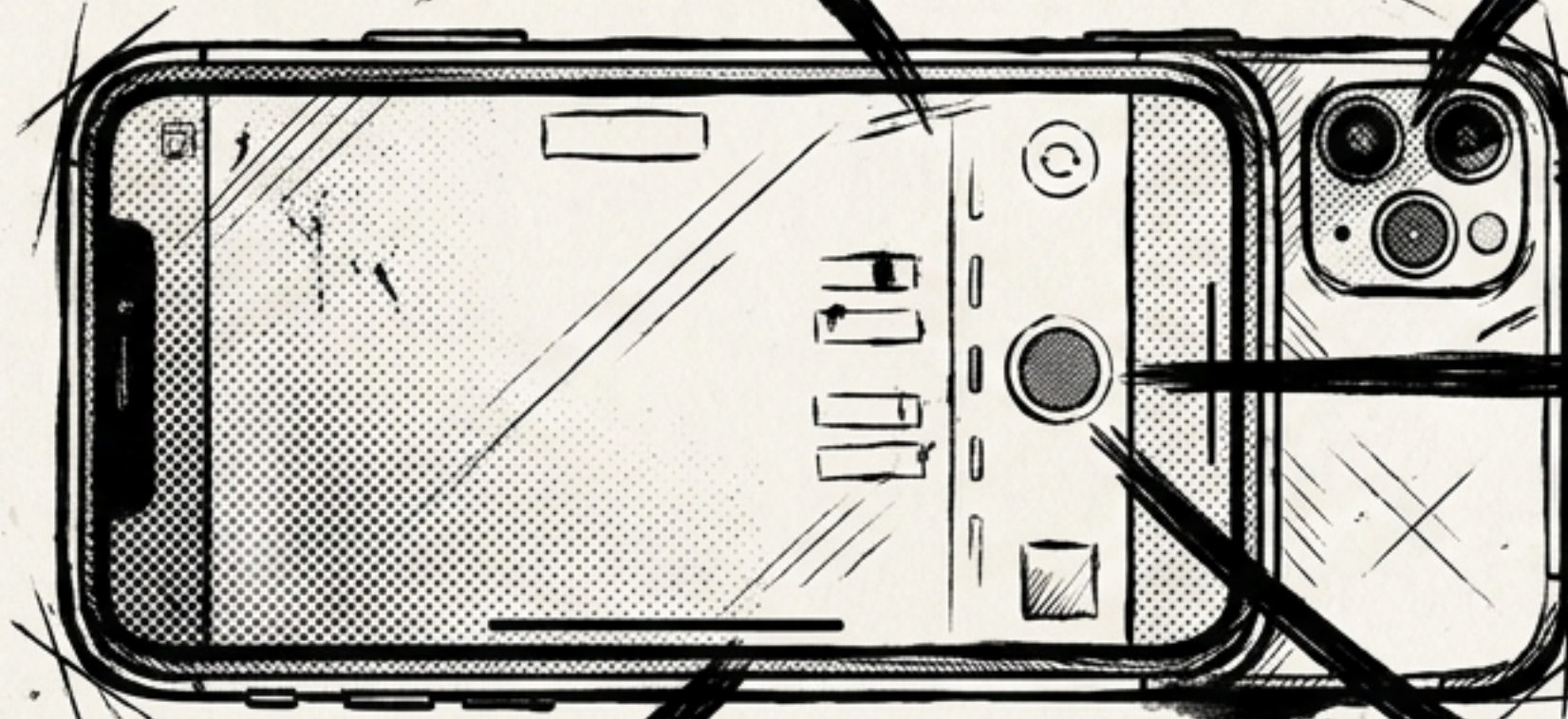
4K at 24fps
(or best quality
available + 24fps).

DURATION

≤ 8 seconds
per video.

LIGHTING

Available light only.



THE MANIFESTO: THE CANONICAL SIX



1 STATIONARY FRAME

Phone fixed. No panning. Let movement happen inside the frame.

2 PARTICIPANT DIRECTS

They decide; you execute.

3 ONE PER DAY

One still or clip counts per shooting day. Practice is fine, but only one final take.

4 8 SECONDS MAX

≤ 8s per video. Shorter is completely fine.

5 PARTICIPANT CHOOSES

They pick the daily addition.

6 NO SUBSTITUTIONS

No swapping their chosen file in post-production. The choice is final.

THE 4-TAP UPLOAD

**TAP 1:
SCAN**

Open camera/QR scanner → scan the Director's unique QR. (Note: Unique codes ensure clips go strictly to their personal project).

**TAP 2:
OPEN**

Open the Punkeye upload link.

**TAP 3:
UNLOCK**

Enter the daily password.

**TAP 4:
SUBMIT**

Pick today's ONE chosen file → confirm & submit. (At choice time: display only today's tries, not the whole camera roll).

*Password is provided by Joe at the start of the day. Keep it private for tomorrow if Joe is off-set.



**Make plans for
tomorrow's shoot.**